Dear Misi Members,

As I previously mentioned in the Misi Autumn Strategy Document 2010, for the organizational parts we need more documented core values to further strenghthen our organizational goals, develop the organization and **act as a guideline for our directions and actions**.

Misi Values

- *Progress*
- *Responsibility to each other*
- *Team work*
- *Entreprenuership*
- *Personal Development*

Progress: As you know, I use the term progress very often in my emails and strategic documents. The term progress means to always become better,and that's crucial for us at developing Misi.se. Misi.se has started out as a small student union project to become a formalized ideell organization in Gothenburg that provides great contents to more than 2000 students in Gothenburg. This is done through continious progressive actions. However Misi has still a long way to go until we can achieve our visions for Misi.se. We must continiously develop Misi.se and our internal organization. Therefore for all members within Misi, we need to inherent the " Progressive thinking" and a strong williness to contiously improve Misi.se. Thus "Progress" should be one of our core values

Responsibility: Another important element within Misi.se is responsibility, this term could bevery broad defined. However in my opionion responsibility within Misi.se should be interpreted as responsibility to each other. At Misi.se we all have different roles and defined tasks. However in many occations our task overlaps or extra helps is needed from one role to another. For example mutual collaborative efforts on blog entries, new strategy settings and feedback from memebrs, IT & recruiting. These areas needs collaborative efforts and aid from each other. Therefore "Responsibility" in our sense means we are responsible to each other. We are responsible to help each other actively in these aspects and devlier our promises to each other. For example if the external relation manager is responsible for delivering an external relation strategy and asks for feedback afterwards during meeting, it's our responsibility as Misi team members to carefully read her document and asses the material to give good feedback to the external relationship manager. This is the sense of responsibility that we must all inherent within Misi.se and act responsible to each other.

Team Work: Similar to previous core value, it's important to further stress that we are a team! Even though for the moment I'm in Stockholm and we haven't had as many occasions to meet as I would like to, we can't forget the fact that we are still a team. Misi.se relies upon many different areas and it must all function for us to be able to achieve our common targets. In our vision statement we stated that being part of a team is one the crucial elements to make sure we are comitted to our goals. This means that we need to communicate, help, encourage, respect and be responsible to each other. The success of Misi do not rely on one person, nor does failures rely on one person Misi.se succeeds as a group and also failes as a group. We are a team, we are dependent of each other, we are a team that are comitted to create the most visited homepage for current and potential internal students in Gothenburg. We are commonly responsible for the success and growth of Misi.se. Therefore we must embrace and think in the terms of a team, to communicate more with each other, to ask for help from each other, to give help and enourage each other and in the end enjoy mutual success!

Entreprenuership: I think another aspect for Misi is entreprenuership. Currently Misi.se is a formalized entity with many development opportunities. We have the legally rights to establish new contracts, sponsorships, formal cooperations. We have the resources to invest in new intiatives, parties, printing material, IT-strucures, design etc. We also have an established and attractive homepage that many external entities would be interested to cooperate, such as external writers, coloumnists, institutions. But we need more intiatives, therefore I would like us to embrace the entrepreual spirit and act more as entreprenuer who seems no limits in development opportunities. Misi can become very big, we could expand to other cities and receive funds directly from the swedish government. But first we need to foster such a entreprenuer mentality within us that looks for new oppourtunities, debate for budgets funds from Misi budget, receive support from group and then realizes an new intiative that makes Misi.se grow. Misi is our own organization, our own "firm" , our "creations" and we have the ability to form Misi.se to our greatest dreams. Therefore we must think and act more like a entreprenuer to foster growth within Misi.se, because growth is very possible if we align our and future members beliefs and actions accordingly to these four crucial values. Thus we must always keep in mind that we are never taking new initiatives to gain personal financial benefits. Thus we must always keep in mind that Misi is a non-profit organisation and we never seek new initiatives to benefit ourselves.

Personal Development: As we discussed during the Kick Off Event, another core element within Misi is to enchance each memebers own personal development. The term personal development refers to growth of individual capabilities and knowledge about yourself. We want to help each member to acheive personal development goals. These goals can be very indivualized but the core is to through self assesments and mutual feedbacks help and encourage each others to overcome previous personal barriers. Therefore through the process of being a member within Misi, we want our members to grow stronger and become more confident within theirselfves. For some this could imply improved social interaction skills, improve organization and structure skills, becomes better at encouraging others and gives complement, give insightful and nice critics. etc. This implies that we need to encourage each other more, give feedback and to develop each others own personal attributes. In the end we want our members to not only aquire a new set of practical experiences but also to become more confident about theirselfs in social interactions, negotiations, presentations etc

and increase their own self-awarness for future growth. As a summery the personal development core value is important for us to put extra emphasis and attention on each <u>individual member</u>

Summary:

We have now decide the core values on the Kick off event after discussion and then I have now combine them to our Misi Visions. We will graduately incorporate these core values within the group, by following up during meetings and these values will within soon provide us with inspiration and directions for our actions in the future.

MISI-VISIONS

Core Values:

✓ **Progress**

✓ **Resposilibty to each other**

✓ **Team Work**

✓ **Entreprenuership**

✓ **Personal Development**

- I'm in Misi to create a well known and long lived platform. A platform that is truly beneficial for our students and for Swedish institutions.

- I'm in Misi to apply my studies in practical situations and learn how to build a successful organization, build a solid structure, create team spirit, form and achieve goals.

- During this process I want to meet new people and work with people from various cultural and educational backgrounds. Together having fun and achieving results as a team is a great joy and thrill for me.

- Misi.se is a "one stop shop" for all international students. The most visited homepage by current and potential international students in Gothenburg

Misi.se Visions

Why i am In Misi?

Misi.se Organisation visions

What does it take for me to be committed to Misi.se

- Misi.se Organization aims to be a well structured, professional and respected nonprofit organization in Gothenburg.

- I'm committed to misi if I'm a part of a team whose members show mutual commitment, mutual respect while working together towards a common goal. In which we feel mutual responsibility and enjoy mutual success!!

- I'm committed to Misi if my tasks are defined, I have a clear responsibility and know that my actions are directly value creating for Misi